Sept. 1, 2011

CONTACT:

Christie Appelhanz
Kansas Action for Children
785-232-0550
christie@kac.org

Healthy kids. Strong families. A better Kansas.
HealthWave insurance available for little to no cost

TOPEKA – Nearly 75,000 children in Kansas are living without health insurance. But thanks to HealthWave, these kids can get the care they need at little to no cost.

HealthWave provides quality, cost-effective health insurance to parents who can’t get or can’t afford private health insurance. Many kids in Kansas are eligible for HealthWave, but their parents may not know it. Kansas Action for Children hopes to change that.

KAC has launched a campaign to bolster enrollment in HealthWave. The campaign includes a public service announcement recorded by Kansas State University football coach Bill Snyder that will air Friday nights during the Kansas Pregame Radio Show (kpreps.com/radioshow.php).

“Too many children in our state are going without health care because their families can’t afford to pay for check-ups, immunizations or dental exams,” said Christie Appelhanz, vice president for public affairs at KAC.

“HealthWave is a great option for these families.”

A downloadable application and information about eligibility, including income guidelines, are available at www.healthykskids.com.

Support for this initiative is provided by the Kansas Health Foundation, a private philanthropy dedicated to improving the health of all Kansans. To learn more about the Kansas Health Foundation, visit www.kansashealth.org.

-30-